

SPECIFICATION

The following amendments have been made to the specification.

Paragraph [0052], please rewrite the paragraph as follows:

Additionally, the outer surface, generally 84, of the inner annular support structure 74 may be coated with a reflective coating, such as gold, silver or aluminum, or with multi-layer dielectric mirror coatings, to increase the internal reflection of lightwave 76 toward lightwave exit end 68. Alternatively, the inner surface, generally 85, of the outer annular support rim 70 may be coated with a reflective coating, such as gold, silver or aluminum, or with multi-layer dielectric mirror coatings, to increase the internal reflection of lightwave 76 toward lightwave exit end 68. Lightwave exit end 68 is formed at a slight angle, e.g., 80-degrees from the longitudinal axis of attached container receptacle 28, thus directing the light beams 36 more directly onto label 32, a technique commonly known in the art as “front lighting.” Alternatively, lightwave exit end 68 can be formed with no angle, e.g., 90-degrees to the longitudinal axis of attached container receptacle 28, while still providing adequate front light illumination of label 32.